

EVENT WASTE MANAGEMENT PLAN

THE PLAN

A successful waste management plan will:

- Decrease the amount of waste going into landfill
- Avoid litter making it into our fragile eco-system
- Reduce the impact of the event on the environment
- Meet the expectations of community, visitors and sponsors around waste at your event
- Aim to reduce single use plastic year on year.

WASTE REDUCTION STRATEGIES

- Have the three bin system in place
- Utilise waste reduction trailers such as
 - Water Trailer or fountains - North East Water
 - Dish Pig
- Discourage further contamination by removing bins with contamination
- Do a clean-up of the site immediately prior to the event (people are more likely to litter if waste already on the ground)
- Group bins with all waste types and adequate signage
- Aim for all vendors to have the same organic food packaging to support education of attendees
- Have reusable food packaging and adequate washing system
- Serve condiments in bulk, rather than single serves
- Have buy back system in place - ten cups returned equals \$1 off drink
- Utilise reusable signage



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COMMUNICATION

Effective communication of the actions in the Event Waste Management Plan will ensure your stakeholders support your efforts. The plan should be considered an extension of your brand and promote how your event is working to reduce waste.

Vendors

Advise vendors in writing of:

- Packaging requirements
- Different waste collection streams
- Location of bins
- How you will be advising other stakeholders of these activities
- Where to purchase packaging.
- Thank vendors for the support following the event
- Consider a discount on registration for subsequent events for vendors that follow the plans direction.

Attendees

- Include waste wise messaging in marketing – email/web/posters/program
- Distribute a media release about the events waste wise strategies
- Make announcements throughout the event
- Have educational signage near food vendors and bins

Staff and Volunteers

- Educate staff and volunteers in person on the strategies in the waste management plan and how they can support the plan.
- Provide enticement opportunities for staff and volunteers supporting the plan

Sponsors

- When bringing sponsors on board advise them of the actions being taken and why
- Following the event describe how their support allowed the event to maintain the plan

