

# INDIGO 2030



**MEDIA RELEASE**

**Monday 15 August 2011**

## **Laying the foundations for Indigo Shire's future**

Indigo Shire residents are being encouraged to be part of an exciting new project that imagines the future 20 years from now and how it might be achieved.

Indigo Mayor Cr Ali Pockley said the *Indigo 2030* project is about 'thinking big' and 'laying a claim on the future of Indigo Shire for our children and grandchildren'.

"We will be asking people to think about the needs in 2030 of our young people, our senior residents and families, the changing climate, our educational needs, the environment, our 'food bowl' that is Indigo Shire, our culture, the economy, and much more," Cr Pockley said.

"The project will involve conversations, and because there are many different ways to communicate, it will also involve written expression, visual art, music, the moving image and other creative work."

*Indigo 2030* will invite people to 'put pen to paper' in a variety of ways. A postcard will arrive in the mail in the next few weeks for people to fill in and return Reply Paid, there is a short story competition divided into categories for 8-12 years, 13-18 years and an open section. An art competition is divided into the same categories and there will be a People's Choice Award in each category. A song will be written and a film will be made of the process capturing people's ideas. A showcase of the creative work will be on exhibition in Yackandandah and Rutherglen later in the year.

Cr Pockley said the creative work, including the film and the song, would be used over the coming years as a link to the project, along with a booklet, all of which will be used in future planning.

"This project is very important for us as a community. We will be listening to the wisdom people have gained through their life experiences and knowhow, and combining it with ideas of how possible challenges can be met," Cr Pockley said.

"In order to plan for our long-term future, we need a clear direction. So, we want our people to think about the direction of their area and our Shire in the next 20 years and watch out for opportunities to be involved in this project in the coming months.

"Indigo 2030 will provide a high level, long-term pointer for the Council and the community from which more specific planning and action can be developed."

**END**

**More information:** Mayor Cr Ali Pockley, 0448 803 411  
Susan Reid, Arts and Culture Officer, 02 6028 1166, 1300 365 003