

Tuesday 31 May 2011

Sustainable activities recognised by Indigo Shire Council

Do you have an event, service, project, product or initiative that demonstrates sustainability? Applications are now being called for Indigo Shire Council's 2011 Sustainability Awards.

The program is an opportunity for individuals, primary producers, groups, schools and businesses to nominate sustainable activities, projects, events, services or products for recognition.

Indigo Shire Mayor Cr Ali Pockley said that environmental sustainability is gaining momentum in the community. "The Sustainability Awards have been established to acknowledge and promote the great work being done towards sustainability in the Shire. Last year's nominations ranged from sustainable house design and construction to greener business operations and tree planting. We are hoping to see the same sort of variety this year," Cr Pockley said.

Indigo Shire Council Natural Resources Team Leader Shay Simpson said that this year, 'Education' has been added to the categories of agriculture, business, community and households. "This is the second year of the awards, and so we are expecting to get a stronger response than last year. Previous winners are an example of how activities can inspire others to try similar things and initiate change," Miss Simpson said.

"Nominations should demonstrate innovation, show minimal and efficient use of natural resources or protect, improve or restore the natural environment. We want to know what the motivation for the initiative is and the story behind it," Miss Simpson said.

Applications close Friday 26 August 2011. An application form and guidelines can be obtained from any Indigo Shire Council office or service centre or downloaded from the website www.indigoshire.vic.gov.au. The awards will be presented at an award ceremony to be held on Friday 14 October 2011.

For more information or an application form contact Shay Simpson, Indigo Shire's Natural Resource Management Officer on 02 6028 1100 or go to www.indigoshire.vic.gov.au.

****ENDS****

Caption: Cr Ali Pockley, with a 2010 award, is encouraging anyone involved in sustainable activities to apply for the 2011 Sustainability Awards.