



Tuesday 8 February, 2011

## **Community Survey – tell us what you think**

Each year Indigo Shire Council conducts a community survey to measure its progress against the Council Plan, which residents helped develop two years ago.

The survey is again being conducted over the next five weeks.

Indigo Mayor Cr Ali Pockley said it was important that Council had feedback from the community about the many objectives in the Council Plan, which is the document that guides what the Council does for the community.

“The survey is one mechanism we use to track our progress,” Cr Pockley said.

“Residents helped us develop the Council Plan two years ago and we need their feedback on how they perceive we are doing,” she said. “And we need to know if their ideas have changed – do they still want us to focus on certain things or not. They may tell us they would like a stronger push on recreational facilities or the appearance of public places, or not so much attention on some other area.”

Cr Pockley said the Council had made some great progress in the past year.

“Last year residents told us we were improving our consultation and community engagement with them, and we improved our Community Forums, which last year attracted twice as many people as in the year before,” Cr Pockley said. “Last year’s survey also showed that people felt we were providing good customer service and a quicker level of response to issues.”

Overall, respondents last year indicated they valued the environment, Indigo’s history and the spirit of the people and they supported the development of tourism initiatives and support for business.

The survey closes on Friday 18 March. People can fill out the survey in a number of ways:

- A Reply Paid survey is in the latest edition of Council’s newsletter, the *Indigo Informer*, which is due in letterboxes from next week.
- Visit Council’s new website [www.indigoshire.vic.gov.au](http://www.indigoshire.vic.gov.au) and follow the links to Survey Monkey
- Download a Reply Paid copy from Council’s website, fill it in, staple it so the Reply Paid address is visible and pop it in the post.
- Contact customer service on 1300 365 003 and ask for a paper copy to be sent to you

All completed surveys will go in to a draw to win an ipod, digital camera and meal vouchers.

**END**

More information: Roberta Baker, Manager Communications 03 5728 8034 0418 962 131

**Caption: Cr Ali Pockley is urging residents to fill out the survey because their views matter.**